**PRESS RELEASE**  
  
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Andreas Breyer  
 Manager Media Relations  
  
 Mobile +49 151 1242 8585  
 E-Mail press@emva.org

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**EMVA brings machine vision solutions to LogiMAT 2024**

**Joint member booth and forum session with machine vision applications for logistics**

*Barcelona,​ Januar 15th, 2024*. Image processing has established itself in many areas of logistics. Image processing solutions, better known as machine vision or vision tech, are an integral part of fast barcode scanning, determining the size of parcels and goods and autonomous transport systems, among other applications.

Together with seven member companies and for the first time, the European Machine Vision Association ([EMVA](http://www.emva.org)) will be present with a joint booth at this year's LogiMAT from March 19th – 21st, 2024 at Messe Stuttgart, located in hall 2, booth no. 2C18. The co-exhibiting companies and institutes are [Advantech](https://www.advantech.com/en-eu); [Fraunhofer IFF](https://www.iff.fraunhofer.de/en.html); [Murrelektronik](https://www.murrelektronik.com/); [Phil-vision](https://www.phil-vision.com/de/); [Roboception](https://roboception.com/en/); [Vecow](https://www.vecow.com) und [Vision Components](https://www.vision-components.com/). They will be showcasing applied image processing solutions for a wide range of requirements in logistics.

Furthermore, an expert forum titled "Machine Vision - Key for Logistics 4.0" will take place on Tuesday, March 19th from 3:00 p.m. to 3:50 p.m., which will be moderated by EMVA board member Dr. Ronald Müller. During the forum, several machine vision company representatives will highlight various approaches to more automation, speed and safety in logistics thanks to modern camera systems. Admission to this forum is included in the entrance tickets to the trade fair.

**About EMVA**

Founded in 2003, the European Machine Vision Association (EMVA) is a non-for-profit and non-commercial association representing the Machine Vision industry in Europe that is open for all types of organizations having a stake in machine vision, computer vision, embedded vision or imaging technologies: manufacturers, system and machine builders, integrators, distributors, consultancies, research organizations and academia. The EMVA hosts four international vision standards, and all members – as the 100% owners of the association – benefit from the dedicated networking, standardization, and cooperation activities of the EMVA. [www.emva.org](http://www.emva.org)